SALES@DUPLEXTHERMALPRINTERS.COM 01254 870522

CASE STUDY

SCHUH speeds up shipping with www.duplexthermalprinters.com

CUSTOMER PROFILE

schuh

Award-winning multi-channel footwear retailer schuh ships orders from two Scottish DCs, a mini DC at West Bromwich and its estate of over 130 stores across the UK and Ireland which are also used as order fulfilment centres. As a leading retailer in Internet Retailing's Top 500 they have built a strong reputation for customer service, innovation and efficient logistics operations.

The Challenge

To upgrade the DC and store printing solutions, reducing costs and improving order despatch speed.

The Solution

Duplex Thermal Printing using Toshiba DB-EAD printers and two sided duplex label consumables. The despatch note was redesigned to be 60% smaller with the shipping label printed on one side and the order details printed on the other with zero waste.

Business Outcome

Much faster label and despatch note printing, reduced environmental impact, less downtime to change consumables and operational cost savings in the region of £800k over a five year period.

CONTACT US

SALES@DUPLEXTHERMALPRINTERS.COM 01254 870522 1-6 JOHN STREET, DARWEN, LANCASHIRE, BB3 1DH

schuh

DUPLEX THERMAL DTP PRINTERS.COM

paperuk.com
document solutions for multi-channel retailers

‘A saving of around £800,000 in toner costs alone over a five-year period.’

DuplexThermalPrinters.com, a division of PaperUK, has provided an innovative print solution to SCHUH, one of the UK’s most successful multi-channel retailers with over 130 stores. Schuh’s relationship with PaperUK stretches back over several years as PaperUK previously provided pre-printed A4 Despatch Notes with integrated labels which were printed through different types of laser printers.

The operating costs for the laser printers were very high.Using laser printers to print barcode labels is a costly and inefficient process due to the comparatively slow print speed of the laser printers, the amount of toner required to print high quality barcodes on the shipping labels and the admin time and cost associated with the purchasing, storage, distribution and handling of toner cartridges.

PaperUK proposed a duplex thermal solution to Rob Bridle, Schuh’s Logistics Director, a solution which prints both sides of a two-sided thermal label material at the same time at up to speeds of six inches per second.

Rob and the Team in IT recognised the benefits that Duplex Thermal Printers could bring to their operation.

A saving of around £800,000 in toner costs alone over a five-year period, three DC’s now shipping twice as many orders in the same timeframe, a simple ‘ship from store’ solution along with a significant reduction in waste. In summary a leaner, faster, greener way to despatch!

Rob Bridle is delighted with the results and concluded ‘due to a combination of savings in toner ink, support and media, the initial cost of installing the printers was covered by the operational savings achieved in year one for both DCs and stores as well as significantly improving order despatch speeds and staff productivity!’

“The business case for upgrading to duplex thermal printers made perfect sense for us. We were able to significantly speed up our order despatch process, demonstrate an outstanding return on investment and deliver some fantastic savings for the business.”

Rob Bridle, Schuh’s Logistics Director

ABOUT PAPERUK.COM

Paperuk.com is a leading supplier of Duplex Thermal Print Solutions and the design and supply of despatch/return documents, carrier labels and gift message solutions to many of the UK’s most successful multi-channel retailers including ASOS and Schuh.

They provide innovative, trusted print solutions that help businesses improve their workplace performance, save time and money and enhance the customer experience of their brand.

www.duplexthermalprinters.com their specialist division offers Duplex Thermal Print Solutions to ecommerce businesses and fulfilment operations in the Retail Sector.

Founded in 1985, the parent company Pioneer Print Solutions celebrates 35 years in business and continues to achieve year on year profitable growth.

CONTACT US

Discover the future of effective shipping at **www.duplexthermalprinters.com/video**

TOSHIBA